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State of New Jersey

DEPARTMENT OF LAW AND PUBLIC SAFETY

DIVISION OF CONSUMER AFFAIRS STATE BOARD OF VETERINARY MEDICAL EXAMINERS

1100 RAYMOND BOULEVARD—ROOM 513 NEWARK, NEW JERSEY 07102 201-648-2841

JAMES J. BARRY, JR. DIRECTOR

W. CARY EDWARDS ATTORNEY GENERAL

August 28, 1986

Drs. Peter F. Veling, D.V.M. and Gregory J. Wybern, D.V.M. Brunswick Woods Veterinary Clinic 49 Brunswick Woods Drive East Brunswick, N.J. 08816

Re: Case No. 86-56

Dear Drs. Veling and Wybern:

This is to advise you that the Board of Veterinary Medical Examiners has received and reviewed certain information regarding activity in which you are engaged as a Board licensee. The Board's initial review discloses what appear to be violations of N.J.S.A. $45\colon 16\mathcharpoonup 3(a)$ and N.J.A.C. $13\colon 44\mathcharpoonup 2.11(c)(2),(6)$ in that you have advertised the Brunswick Woods Veterinary Clinic in a manner likely to mislead the public and by implying that your facility is open and operating to provide emergency services during non-regular business hours without meeting the requirements of N.J.A.C. $13\colon 44\mathcharpoonup 44\mathcharpoonup 2.14$ for emergency service facilities. It appears to the Board that the advertisement is likely to mislead the public in particular with regard to the representation that 24 hour emergency service is available.

You are hereby offered the opportunity to settle this matter and avoid the initiation of formal disciplinary proceedings by signing the enclosed Certification and paying a civil penalty in the amount of Five Hundred (\$500) Dollars. Alternatively, you may waive your right to a hearing and submit a written statement or explanation to the Board. The Board will consider this statement and render a final decision thereon. You may also request a hearing in which case the matter will be scheduled and this notice will serve as a complaint. At the hearing you may, either personally or with the assistance of an attorney, submit such testimony or other evidence as you may deem necessary in order for the Board to finally determine whether the unlawful acts set forth herein have been proven.

You should also be aware that upon final evaluation of the evidence submitted at the hearing, the Board may, if unlawful acts

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are found to exist, assess civil penalties in an amount greater than that herein offered in settlement. Additionally, the Board may, if the facts are found to so warrant, enter an Order requiring the restoration of any monies acquired by unlawful acts, the payment of costs and directing that you cease and desist from continued use of those acts found to be unlawful.

The enclosed Certification should be returned to the Board with your indicated course of action within ten (10) days following receipt hereof. In the event that the Board receives no response within ten (10) days, the allegations contained herein shall be deemed admitted and the Board will proceed to finally review this matter and enter an appropriate Final Order in relation thereto.

Very truly yours,

BOARD OF VETERINARY MEDICAL EXAMINERS

Maurice W. McOwade

Executive Secretary

MWM: fk Encl.

cc: Kathy Rohr, D.A.G.

CERTIFICATION

I have received the Board's letter dated Aug 28, 1986
regarding alleged violations.
Please check one:
The allegations set forth therein are acknowledged and I enclose
herewith a check in the amount of \$ 500 payable to the
"State of New Jersey". Assurance is hereby given that the
conduct alleged in the notice will not continue or reoccur.
I hereby waive any right which I may have to a hearing in this
matter and submit a written statement for the Board's final
consideration in this matter.
A hearing on this matter before the Board is hereby requested.
DATED: 9/10/86